



active PARTNERSHIPS

A Singapore-based apparel manufacturer helps reduce your exposure to global sourcing risks while delivering consistently high standards. Here's why:

- Compliance with international law and the stringent labour, quality and environmental guidelines of its key export markets of US, Canada and the EU.
- Expertise in management of global operations. Over 90% of Singapore garment companies have multiple offshore manufacturing facilities.
- Value adding with services such as logistics management, global sourcing, in-house design and web-based information access.
- Hallmarks of the Singapore brand - reliability, transparency and corporate governance.

For more information about Singapore-based apparel manufacturers, contact:

AUDREY TAN

International Enterprise Singapore
+65 6433 4648
audrey_tan@iesingapore.gov.sg

US

New York Office
Mr James Ching
James_CHING@iesingapore.gov.sg

Los Angeles

Mr Sunil Sabnani
Sunil_SABNANI@iesingapore.gov.sg

BODYNITS stretching the extra mile

You may be jogging in your Adidas or Puma sports gear in the morning, chilling out in Under Armour active wear on weekends, or having a midweek workout in the gym wearing your Nikes.

You may be in New York, Los Angeles or San Francisco, but there's a good chance you're pretty close to Singapore. Because the clothes of these international brands may well be made by Singapore manufacturers. Each item may also have rolled out from the production facilities of a company like Bodynits, one of many garment manufacturers from Singapore.

Bodynits has earned a strong reputation for quality, and is a respected player in the international garment industry. For the last 20 years, it has become synonymous with active wear and stretch fabrics - mainly gym, swim, intimates and crossover/casual fashion. Reliability, adding value to its clients - from end-to-end of the production process - and understanding customer needs have made Bodynits the partner of choice among many prominent brands, particularly those from the US.

Says Catherine Png, General Manager (Merchandising), of Bodynits: "Customers look for reliable, financially strong partners who are knowledgeable in production and international trade and can deliver with competitive pricing,

quality and on-time delivery.

"Our strength lies in our expertise in managing stretch fabrics as well as relaxing the fabrics for optimum stability, while achieving perfect workmanship. We have also built up extremely strong relationships with our partners and are logistically well-connected, thus ensuring on-time delivery, and can handle short lead-times together with a very competitive pricing structure."

But with rising costs and competition, Singapore companies like Bodynits are setting up overseas production facilities abroad. They are leveraging on the lower cost of production in countries such as China, Indonesia, Vietnam and Latin America while continuing to manage production and standards with trademark Singapore reliability and precision.

Catherine recounts one case. "We work with reliable partners in the whole process chain from fabrics to trims and accessories to embroidery and printing. One time, we outsourced the fabrics, trims and laser-cut process in China, while the garment production was completed in Singapore. It took a lot of coordination to complete the process."

Working in partnership with a Singapore company translates into corporate governance and quality control, where manufacturer and clients get the best of both worlds.